

## **Our Expertise:**

# Smart Regions for sustainable Development

#### Interdisciplinary on the spot

Working hand in hand with you, we pave the way for your region to become a smart region. Whether you want to develop a digital strategy, design participation processes or implement specific digital projects, with our multidisciplinary Smart Regions approach we will support you on site.

# Interdisciplinary on the spot

#### The future starts here

Digitalisation is not just a trend, but an inevitable transformation process in all areas of society, ultimately leading to new structures, mechanisms and technologies. The digital transformation has a wide-ranging impact on all aspects of our lives – from our daily communication to the way we use mobility services, fulfil administrative tasks or engage in recreational activities.

The smart city or smart region is more than a vision for the municipality of the future – it is also a future-oriented approach to urban and regional development. The planning and implementation of digital transformation is neither a linear process nor a rigid structure, but rather a complex, dynamic and integrated process.

On the road to digital transformation, rural areas must not fall behind. The use of digital information and communication technologies offers opportunities, to support thriving local economies and vibrant communities.

#### Meet our interdisciplinary experts

Our consulting concept is based on many different areas of knowledge relating to smart regional development. Our goal is to optimally support your municipality in digital transformation. Our experts from the areas of urban and regional planning, engineering and technologies, law, mobility, energy, education and sustainability enable the systematic processing of diverse challenges in the context of regional development with the help of digital approaches and solutions.

Whether you want to develop a digital strategy, design participation processes or implement specific digital projects, we will provide valuable insights and strategic solutions, tailored to your unique needs and ambitions. Our strong knowledge and experience of the public sector combined with a deep understanding of the latest technology advancements allow us to be uniquely positioned to help you and your citizens benefit from the digital transformation.

At aconium, we believe that every community has the potential to turn into a smart city and region. We support you to develop the right projects that improve your digital services and increase civic engagement.

Thanks to our many regional offices in Germany and abroad, we are always in a position to support you quickly on site with our methodical and professional expertise.





#### **Our vision**

There is no "one size fits all" solution for developing a Smart Region. We acknowledge that only an integrated management system, tailored to local conditions, will lead to the successful implementation of measures.

Therefore, we understand the transformation to a Smart Region as:

- an integrated and flexible process
- a multidisciplinary and participatory process
- a systematic approach

The conception, organisation and communication management of all facilitated events and participation processes are elementary components of an integrated digital strategy development.

#### **Our competencies**

The experts at aconium GmbH support you in the development and the implementation of your digital transformation. We guide you with competent and comprehensive support, starting with an analysis of the local situation and your digital potential as well as the development of strategies for digitalisation. Successful methods include, for example, the creation of a digital agenda or the conception of a roadmap. Further, we support you on site in the implementation and evaluation of your digital projects.

#### Smart City / Region dimensions

Integrated development and management

Smart user groups

Smart services

Smart devices and use of data

Smart infrastructure



For more information about our services in the field of regional development and funding, scan the QR code or visit our website at:

https://aconium.eu/downloads/





Informationen zu unseren Themenfeldern, Kompetenzen und Projekten finde Sie auf unserer Website:

https://aconium.eu/kompetenzen/

## About aconium GmbH

As an experienced partner, aconium GmbH supports the public sector in the development and implementation of projects in the areas of digitalisation, energy, mobility, health and education.

Together with municipalities, districts and companies, we develop the infrastructure for the future. Our goal is to strengthen the regions: With partners in Germany and across Europe we are working on future projects such as the digitalisation of rural areas. We develop smart mobility concepts for local and long-distance transport and intelligent strategies to promote energy transition.

In doing so, we support our partners with around 500 experts from the fields of administration, IT, law, business, education, communication, urban/regional development and geoinformation systems with customised solutions for complex tasks.

Proximity to our customers is important to us: We are present at eight locations in Germany as well as in Brussels, Kyiv and Tirana.

aconium GmbH is certified according to the internationally recognised ISO 9001 standard for quality management and ISO 27001 for information security management based on basic IT protection.



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